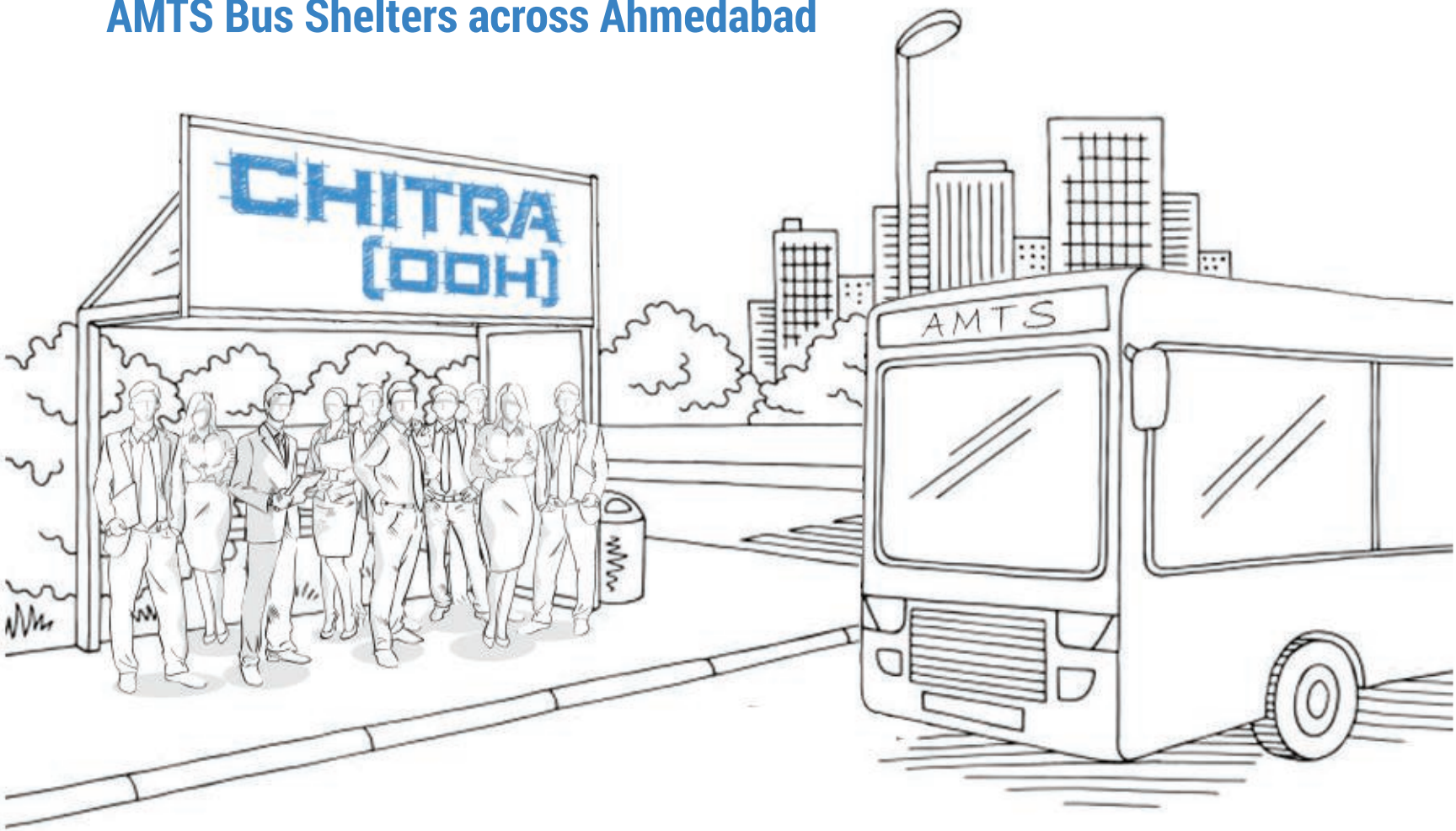




**CHITRA**  
**(OOH) GUJARAT**

## Exclusive Ad rights on 770+ AMTS Bus Shelters across Ahmedabad





# Gujarat's Leading OUTDOOR ADVERTISING NETWORK

**770+**  
BUS  
SHELTERS

**90+**  
YEARS OF  
EXPERIENCE

**2000+**  
BILLBOARD  
DISPLAYS

Chitra OOH is one of the largest out-of-home advertising network headquartered in Gujarat. From the only heritage city of the country- Ahmedabad, to diamond city- Surat, culture city- Baroda & heart of kathiawad- Rajkot, our diverse media portfolio includes more than 3000 display properties, which are primarily located in the most iconic & high-traffic locations throughout the state.

## Exclusive Ad Rights

# AMTS BUS SHELTERS ACROSS AHMEDABAD

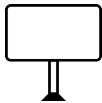
Located at key consumer convergence points throughout Ahmedabad, our bus shelters follow bus routes in urban areas and into the old city. Backlit media- visible around the clock to both pedestrian & vehicular traffic. The shelter's curbside positioning along main roadways provides high circulation in areas where other media are unavailable.

**Compact and affordable marketing option for those who want to build awareness amongst a large local audience.**

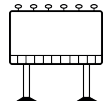
Other Ad Spaces Available:



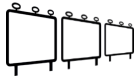
GANTRY



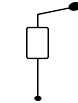
UNIPOLE



HOARDING



STEPPER



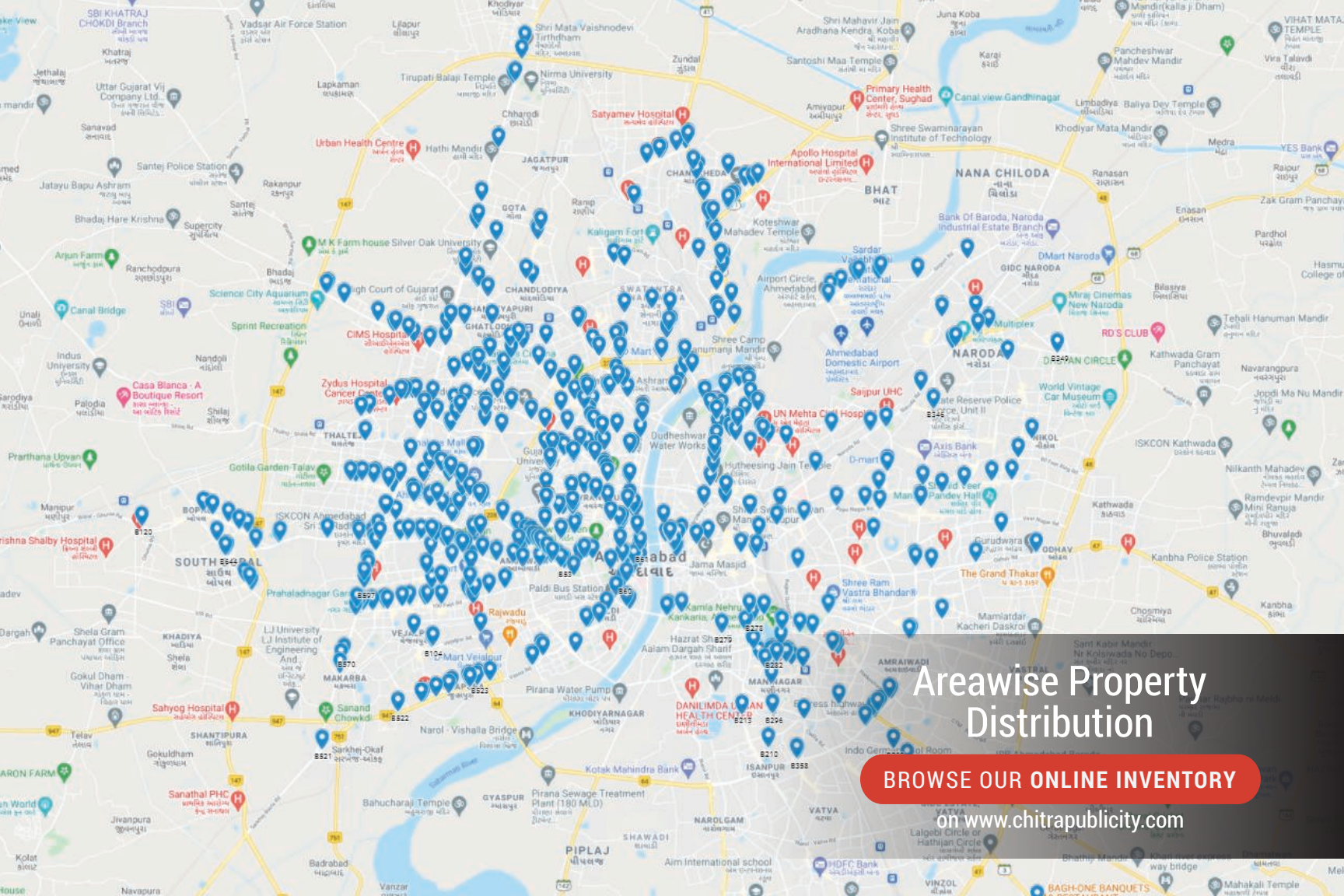
KIOSK

**0.3X COST OF  
THE BILLBOARD**

**5.7M LITERATE  
AUDIENCE**

**EYE LEVEL  
VISIBILITY**





# Areawise Property Distribution

**BROWSE OUR ONLINE INVENTORY**

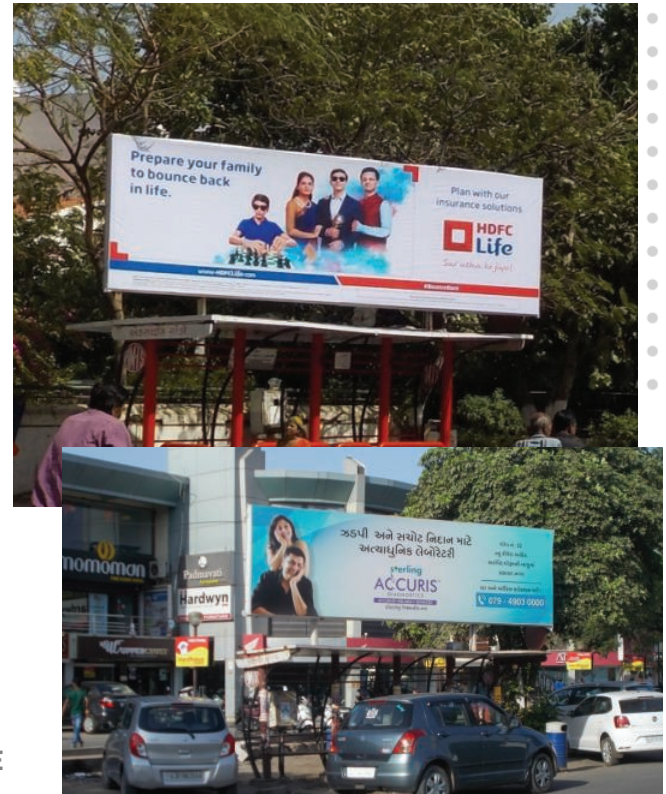
[www.chitrapublicity.com](http://www.chitrapublicity.com)

# Advantage of BQS

## EFFECTIVE & EFFICIENT

Bus shelter advertising is an efficient format for businesses looking to promote their products or services as they do a fantastic job of demanding attention.

Especially in Ahmedabad, where **over 5 lakh** people depend on buses for their daily transportation, bus shelter advertising offers exposure to vehicular traffic, drivers, and pedestrians. Thanks to the ever-growing traffic jams, people now spend too much time in their vehicles on roads. This helps reach clients effectively through Bus queue vvselter advertising.



# A STAR CLIENTELE

Founded in early 19th century, Chitra OOH is a leading Outdoor Advertising Network across the state of Gujarat. Being a family owned business since 90+ years, we have a legacy to consider  
**Our assets are our personality**



We also work with several Global Agencies



Posterscope



**CHITRA**  
(OOH) GUJARAT

**GO WHERE THE PEOPLE ARE**  
Creative & Traditional Outdoor Advertising

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