



GO WHERE THE PEOPLE ARE
Creative & Traditional Outdoor Advertising

CORPORATE BROCHURE

A Leading
Outdoor Advertising Agency that specializes in
engaging audiences with Out-of-home
services since 1929.



CHITRA
(OOH) GUJARAT

Presenting
The
Wedding
Collection
Me baz
make every moment beautiful

WEDDING ATTIRE | ETHNIC WEAR | FORMALS
JEWELLERY | ACCESSORIES
MEN | WOMEN | KIDS

C.G. ROAD, Tel.: +91 79 2642 4848 | HYDERABAD • BENGALURU • DELHI • VUDAANADA • VIZAG | www.me-baz.com

ONCE UPON A TIME

AsoPalav
Sarees | Adhara food | Rotaries

ALPHABOUNCE
LIMITED CONTACT TEAM

adidas

[F1s]
Selfie Expert

oppo
Camera Phone

About Chitra Publicity

Chitra Publicity Co. (OOH) Gujarat or Chitra OOH in common parlance – is one of the largest out-of-home and Outdoor Media Advertising Service Companies headquartered in Gujarat, India. From the only Heritage City of the country Ahmedabad, to Diamond city Surat, Culture city Baroda & Heart of Kathiawad Rajkot, our diverse media portfolio includes more than 2000 billboard displays, which are primarily located in the most iconic and high-traffic locations throughout the state.

The scope and depth of our presence provides advertisers with the ability to engage with both mass and targeted audiences at many touch-points throughout the day. With a team of 130+ employees & 5 branch offices across Gujarat, Chitra OOH has robust infrastructure to implement campaigns swiftly. With our unique knowledge base and proven delivery in the outdoor marketplace, we are well positioned to serve clients and agencies effectively dissect all the Out-Of-Home (OOH) and new-age Digital Out-Of-Home (DOOH) opportunities available as well as plan and buy a wide choice of relevant outdoor media to add extra value to their marketing mix.

Armed with an 85-year old family-business legacy and bright young minds who are always dreaming of innovative Ad display solutions, our network is impenetrable; our execution – impeccable

Chitra has 2000+ hoardings across the peak cities of gujarat

NORTH GUJARAT

Mehsana 150

Palanpur 150

Himmatnagar 100

SOUTH GUJARAT

Surat 100

Bharuch 200

Vapi 200

CENTRAL GUJARAT

Ahmedabad 250

Baroda 170

Anand & Nadiad 210

EAST GUJARAT

Dahod &

Panchmaha 100

KUTCH

Gandhidham 250

SAURASHTRA

Rajkot 200

Jamnagar 50

Junagadh 50

Morbi 35

on www.chitrapublicity.com

Stellar Hallmarks

Outdoor advertising has become an absolute necessity for brands doing a 360-degree campaign. Chitra has transformed itself as the most trusted brand in the field of Outdoor Advertising with its authentic offerings and outbound services.



130+ Employees



Operates in 5 Cities



2000+ Hoardings



Influential Locations



Proficient SOP

**Single DAVP
Release Orders**

Rural Electrification Corpo.
66 lakhs (2018)

Company Name	Annual Budget
Vimal Oil	207
Adani Wilmar	89
Sanghi Cement	85
Tirupati Oil	85
Gala	54
HDFC	44
Gujarat Tourism	41

Company Name	Annual Budget
Asopalav	38
Jadeblue	37
Malabar	35
Vivo	33
Zaveri & Co	26
TVS	22
Honda	22

*Prices are in lakhs and for the year 2017-18

Our Offerings



Hoardings

An effectively placed hoarding has a massive impact in every kind of campaign. From product launches, brand awareness and promotional offers to long-term media campaigns, they are a must-have.



Gantries

A double-sided gantry billboard fixed to an overhead structure offers advertisers the option of advertising to either side of the traffic. They deliver high impact for an active long-term presence in the market.



Kiosks

Located on the busiest streets in high-profile areas across Gujarat, kiosks target areas where minimal advertising exists. With round-the-clock visibility to both vehicular and pedestrian traffic.



Rural Branding

More than 1000 inventories in rural areas, we can deploy your campaign within 4 days across Rural Gujarat. Offering a perfect publicity plan for your brand with a grand outreach to all strata of people.

A Star Clientele

Founded in early 19th century, Chitra Publicity Company is a leading Outdoor Advertising Company across the state of Gujarat. Being a family owned business since 85 years, we have a legacy to consider. Our assets are our personality.



We also work with several Global Agencies





CHITRA

(OOH) GUJARAT

GO WHERE THE PEOPLE ARE
Creative & Traditional Outdoor Advertising

AHMEDABAD HQ

2rd Floor, Ashish Complex, Swastik Cross Roads, Navrangpura, CG Road, Ahmedabad - 380009

CONTACT PERSON: Ravi Patel - 9879611065 ravi@chitraooh.com

SURAT CITY

Dilip Sharma - 9879611046
surat@chitraooh.com

ADDRESS

7/2787, Vavsheri, Saiyadpura
Surat - 395003

BARODA CITY

Bhadresh Shah - 9879611064
baroda@chitraooh.com

ADDRESS

C-260, Swaminarayan Nagar,
Nizampura, Baroda.

ANAND CITY

Bhailal Thakor - 7069020431
anand@chitraooh.com

Valsad & Vapi

Rakesh Chalke - 9099988190
vapi@chitraooh.com

Bharuch & Ankleshwar

Shailesh Patel - 9879611055
bharuch@chitraooh.com

Dahod & Panchmahal

Utkarsh Labana - 7069020432
Dahod@chitraooh.com