

Chitra OOH

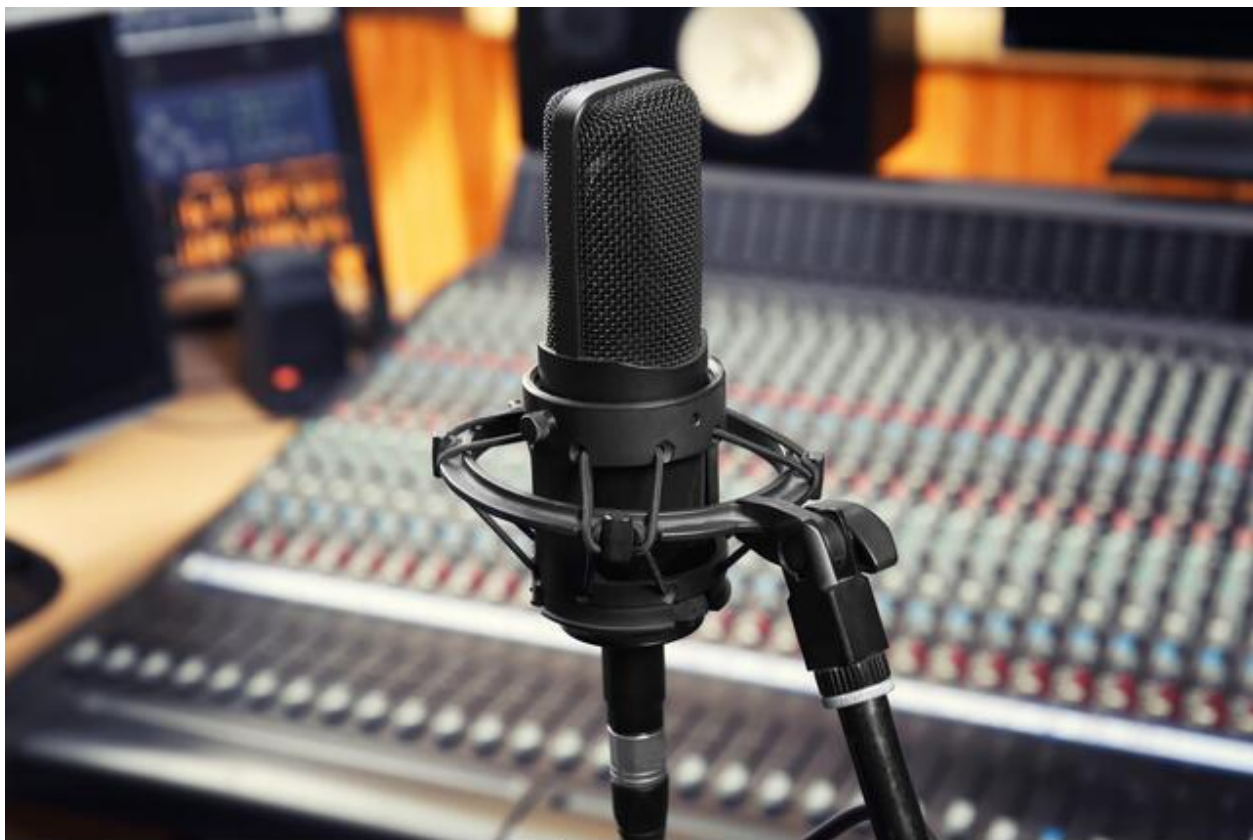
Print, FM & Digital Media Services

Hello Patrons,

We also release ads on [Radio](#), [Print](#), [Cinema](#), **TV** & **OTT** Branding along with [Outdoor Advertising](#).

We have great connections with multiple suppliers across the nation and we would love to add value in all your Advertising Activities.

1. [Radio Advertisement](#)



We'll provide you Radio Advertisement service across Gujarat in following Radio Station

Radio Station	City / Town	Frequency
Radio Mirchi	Ahmedabad	98.3
Radio Mirchi	Vadodara	98.3
Radio Mirchi	Surat	98.3
Radio Mirchi	Rajkot	98.3
Radio Mirchi	Bhavnagar	91.5
Radio Mirchi	Bharuch	92.3
Radio Mirchi	Mehsana	91.9
Radio Mirchi	Palanpur	93.7
Mirchi Love	Ahmedabad	104
Mirchi Love	Surat	91.9
MY FM	Ahmedabad	94.3
MY FM	Rajkot	94.3
MY FM	Surat	94.3
Red FM	Ahmedabad	93.5
Red FM	Surat	93.5
Red FM	Vadodara	93.5
Red FM	Rajkot	93.5
Radio City	Ahmedabad	91.1
Radio City	Surat	91.1
Radio City	Vadodara	91.1
Radio One	Ahmedabad	95
Big FM	Vadodara	92.7
Big FM	Rajkot	92.7
Big FM	Surat	92.7

Top FM	Bhavnagar	93.1
Top FM	Jamnagar	91.9
Top FM	Veraval	93.5
Top FM	Porbandar	93.5
Top FM	Junagadh	91.9
Top FM	Mehsana	92.7
Top FM	Godhra	93.1
Top FM	Bharuch	105.2

In the radio advertisement rate will be counted **per second**.

The cost will be various in various Radio stations, even it also depends on the length of creative, location and station as well as which time you choose to release your commercial. Let's take an example : if your commercial creative is **10 Sec** and Radio station charges **40/- Rs. per Second** so the charge will be one time play is **400/- Rs.** according to this if advertiser take **10000 seconds** to play so Total cost will of Radio advertisement is **400000/- Rs.**

As well as other services also available in radio segments like “**RJ Mention, Sponsorship, RJ Live**”.

2. Newspaper Advertisement



We'll provide you Newspaper Advertisement service across Gujarat in following Newspaper

Newspaper Name	Edition
Gujarat Samachar	All Edition
Divya Bhaskar	All Edition
Sandesh	All Edition
The Times of India	All Edition
Mirror	All Edition

In Newspaper Gujarat Samachar & Divya Bhaskar count **rate per CC** and Sandesh, Times of India & Mirror count rate per **SQCM**.

Ad Sizes : Full page, Horizontal half page, Vertical half page, Quarter page, and you can **customize ad size** as per your requirement.

Ad Position : First page, Back page, 3rd page and Inside any page.

3. [Cinema Advertisement](#)



Cinema advertising is **a great way to put your message in front of a seated and captive audience**. Shown prior to a theater's coming attractions, movie theater advertising allows you to display your ad big, backlit, in full motion and without any competing ads or visual clutter to get in the way.

Cinema Advertising Option like

Cinema Advertising Option	Description
On-Screen 10-sec mute Slide	Static slides with 2 to 3 transitions within 10 seconds
On-Screen 10 sec Audio Slide	Static slides with background score within 10 seconds
On-Screen 30 sec / 60 sec Video	30 sec / 60-sec Video played on screen

In cinema advertisement rate will be counted per **10 secs creative/ per screen**. Minimum Ad repetition is **3 times** per screen/ per day and Maximum Ad repetition is **4 times** per screen / per day.

Assuring you best service for Radio, Cinema & Newspaper Ads.

[Get a Quote today](#)
